



# Earth Day 2022

**Started in 1970, the annual celebration of Earth Day mobilizes 1 billion people for environmental change every year.**

**For Earth Day 2022**, the ToolBank wants to assist our member agencies by providing tool handling credits to be used for their Earth Day service projects. We are looking for partners to help us outfit these charitable organizations for immeasurable change.

We have the tools, equipment and the expertise for effective, successful service projects and with your support, we'll put more tools in the hands of organizations and volunteers, making Atlanta greener and healthier.

## **Partnership Opportunities**

### **Lead Partner | \$5,000**

- Lead partner recognition
- Print and online media exposure
- \$500 in collective tool handling credits
- Branded Rain Water Collection System
- Logo on all tool order receipts in April

### **Community Partner | \$2,500**

- Contributing partner recognition
- Print and online media exposure
- \$250 in collective tool handling credits

### **Contributing Partner | \$1,000**

- Contributing partner recognition
- Print and online media exposure
- \$100 in collective tool handling credits

**Please consider partnering with us to help charitable organizations make a profound impact on Earth Day!**



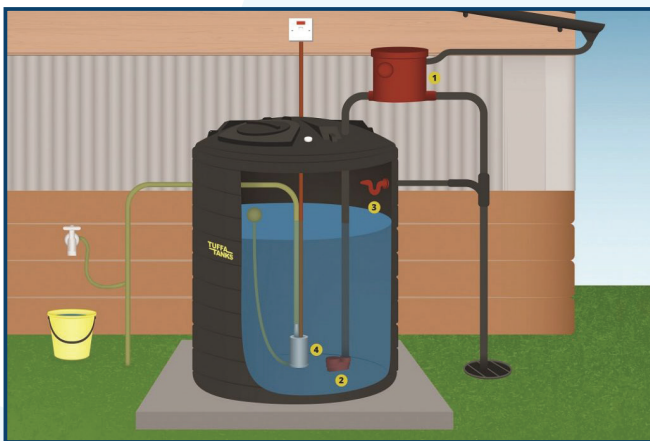
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## Earth Day Projects

Member agencies in good standing may submit Earth Day Projects for consideration. Participating partners will then have the opportunity to review submitted projects and allocate their designated credits to deserving organizations, giving them the opportunity to increase the impact of their Earth Day projects. Credit awards will be activated in our tool tracking platform, immediately accessible for member agency awardees to place tool orders!

## Rain Water Collection System

The ToolBank wants to install a rain water collection system to gather water from 27,000 square feet of warehouse roof, which equates to 16,831 gallons for every inch of rain that falls! This rainwater will be used to wash tools and equipment, reducing runoff during rainstorms and furthering our water conservation efforts.



## In 2021, there were...

- 80 tool orders
- 123 projects completed
- 1,087 volunteers equipped with ToolBank tools

## Did You Know in 2021...

- Member agencies borrowed \$262,698 worth of tools
- The average tool handling fee per Earth Day project was \$50.30
- It cost only \$1.42 to outfit a volunteer with ToolBank tools

